

Posters: Guidelines for TPs/TCs (PMKVY-STT)

The following informational posters are to be mandatorily put up in **each classroom/lab at each Training Centre** under the PMKVY 2.0, Short Term Training Scheme, as per the indicated requirements.

1. **Poster 1 – Placement Poster**
2. **Poster 2 – Equipment List Poster**
3. **Poster 3 – Job Role Overview Poster**
4. **Poster 4 – Occupation Map Poster**

The posters for each job role/sector are available under the **“Branding and Collateral” heading on each Sector Skill Council website**. Link to access the URLs of the respective SSCs “Branding and Collateral” page, which contains the informational posters for job roles under PMKVY-STT:

- i. Mining: <http://skillcms.in/branding-collateral>
- ii. Textile & Handlooms: <http://texskill.in/branding-and-collateral/>
- iii. Furniture & Fittings: <http://ffsc.in/branding-and-collateral/#>
- iv. Handicrafts & Carpet: <http://www.hcsc.in/branding-and-collateral>
- v. Iron & Steel: <https://www.iisssc.org/posters>
- vi. Rubber: www.rsdindia.in/ssc/training_assessments/pmkvy/center-poster/
- vii. Domestic Workers: <http://dwsscindia.in/branding-and-collateral/>
- viii. Power: <https://psscindia.org/BcEnglish.aspx>
- ix. Gems & Jewelry: <http://www.gjsoci.org/info.html>
- x. BFSI: http://www.bfsssc.com/downloads/branding_collateral.zip
- xi. Leather: <http://leatherssc.org/branding-and-collateral/>
- xii. Agriculture: <http://asci-india.com/Branding%20and%20Collateral.php>
- xiii. Capital Goods: <http://www.cgsc.in/Branding-and-Collateral.html>
- xiv. Tourism and Hospitality: <https://www.thsc.in/branding-and-collateral/>
- xv. Food Processing: <http://www.ficsi.in/branding-and-collateral.php>
- xvi. Management: <http://mepsc.in/media-kit>
- xvii. Beauty & Wellness: <http://www.bwssc.in/#>
- xviii. Telecom: <http://tsscindia.com/brandingandcollateral>
- xix. Apparel: <http://sscammh.com/certification.php>
- xx. Construction: <https://www.csdindia.org/knowledge-bank/branding-and-collateral/>
- xxi. Healthcare: <http://healthcare-ssc.in/branding-and-collaterals-page-211>
- xxii. Life Sciences: <http://lssdc.in/Show-Page.aspx?PageID=286#>

Note: Link to access posters for remaining SSCs will be updated soon. More such posters may be created/published job role/sector-wise by SSCs, in the future. TPs are requested to check SSCs/PMKVY website regularly for any update.

Training Partners are requested to go through the instructions carefully and get the posters printed as per the below specifications and put them up in classrooms/labs at your Training Centers.

Specifications for Posters		
Position: On Walls in each Classroom (Two Posters each – One in English & One in Hindi)	Size: 17inchx22inch	Material: Digital Printing on Imported Art Paper (300 GSM)

Objectives of the Posters

1. **Placement Poster:** To make candidates aware of the current market requirements and future placement opportunities which may be available to them post certification.
2. **Equipment List Poster:** To familiarize candidates with the equipment they will be handling over the duration of the course.
3. **Job Role Overview Poster:** To familiarize candidates with the NOSs, basic requirements of the job role they are enrolled under & assessment guidelines, over the duration of the course.
4. **Occupation Map Poster:** To familiarize candidates with the possible career paths they may take post training, so they may take informed career decisions.